

ABSTRACT

The present invention provides a paste or solid cleaning agent composition for cleaning human skin, hair and such that gives a mild and refreshing tactile sensation, and exhibits superior stability and a sufficient foaming performance. The first portion of the present invention characteristically comprises (a) 5-50 mass % of a specific acyl salt anionic surfactant, (b) one, two or more chosen from inorganic salts, organic acids, and organic salts, (c) polyethylene glycol, and (d) water wherein the total electrolyte molar concentration is 1.8 mol/kg or more. The second portion of the present invention characteristically is in a paste or solid form and has a system melting point of 40°C or higher, comprising (a) an anionic surfactant having a Kraft point of 40°C or lower, (b) one, two, or more chosen from inorganic salts and organic salts, (c) trihydric or higher polyol, and (d) water.